

RAM Partners elevates their star ratings with Illegitimate Review Removal



The problem

RAM Partners recognized the pivotal role star ratings play in their communities' online reputation to prospective renters. However, the manual process of learning every platform's terms and conditions and continuously identifying and flagging illegitimate reviews across each proved excessively time-consuming.

The solution

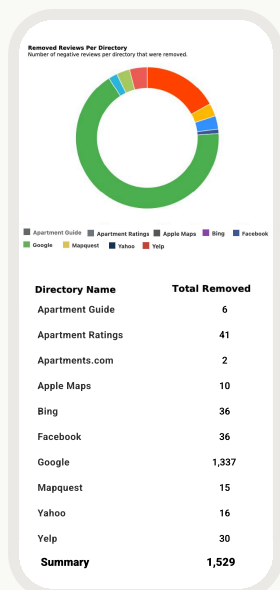
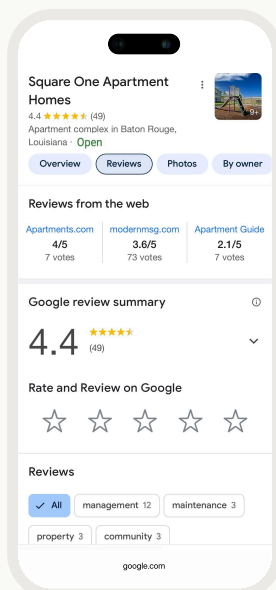
Seeking a solution to the time-intensive challenge of managing online reviews, RAM Partners enlisted Zumper's Amplify Illegitimate Review Removal. This automated service streamlined the identification, flagging, and disputing of illegitimate reviews across prominent platforms such as Google, Facebook, Yelp, ApartmentRatings, and more. Through the systematic removal of invalid reviews from these channels, RAM successfully elevated their properties' - and their company's - star ratings, cultivating a positive and attractive online reputation for potential renters.

"Zumper's Amplify Reputation has been a time-saving solution for me and my team by automating the process of flagging and reporting reviews that violate the policies of our top review sites...The best part is it will continue to monitor and remove these poor, invalid reviews as they come in so my team can focus on other tasks. Amplify [Reputation] is an essential tool in our quest for a great online reputation."



Jad Dersham

Director of Digital Marketing and Reputation
RAM Partners, LLC



RAM's Results using Amplify

3.3 Avg. star rating before Amplify
4.2 Avg. star rating after Amplify
▲ 0.9 Stars

70,476
Total reviews monitored

2,281
Illegitimate reviews removed

11 sites
With illegitimate reviews removed

Amplify Reviews Platform: August 2023 - April 2026